

# Five Cities Dog Park Association

P.O. Box 61, Pismo Beach, CA 93448  
www.Fivecitiesdogpark.org

## Meeting Minutes March 19, 2006 6:30 p.m.

**Board Members Present:** Ray Quintana, Greg Perry, Mary Ricker, Christina Rauch, Mike Snellen, Valerie Breon, Elizabeth Folb

**Board Members Absent:** Cynthia Eklund, Mary Heathco, Dede Dizney, Christina Allen, Karen Converse

**Attendees:** Steve White, Don Boggess, Karen Boggess, KK Cob, Desiree Cobb, Clara Cobb, Tom Nordskog, Laura Henschel, Sara Henschel, David Henschel

**Meeting Location:** Round Table Pizza, Spencers shopping center, Arroyo Grande, CA

- 1) President Cynthia Eklund absent. Ray Quintana, Secretary, filled in her absence
- 2) Welcomed new members.
- 3) Read and approved meeting minutes from March 6th.
- 4) Reviewed status of letters sent to Caryn Maddalena, SLO County Director of Property Mgt, Pete Jenny, Park & Rec Director, and Katcho Achadjian, County Supervisor.
- 5) Meeting scheduled with Mr. Achadjian on April 19<sup>th</sup> @ 11:00 a.m.
- 6) Reviewed past meeting with Kathy Petker, Grover Beach Park & Rec manager, Cynthia Eklund, and Steve White.
- 7) Reviewed Morro Bay's past experience of having an ordinance in their municipal code that allowed dogs to run off leash via a special use permit.
- 8) Reviewed recent activity with the press, i.e. letters to the editor.
  - a) Some letters and press have been posted on the web site
  - b) If members would like to submit past or present letters, articles, etc. that have been published, send to [info@fivecitiesdogpark.org](mailto:info@fivecitiesdogpark.org). These can be added to the web site by Greg.
- 9) Reviewed Costa Bella ongoing ticketing action.
- 10) Reviewed Elizabeth Folb's collection of signatures. Gave Elizabeth some new membership forms in an effort to turn some of these signatures into members.
- 11) Reviewed the status of Elizabeth Folb's Great Dane (Clyde) as a walking billboard
  - a) Other members expressed an interest in acquiring vests/banners that their dogs can wear to raise awareness.
  - b) Kathy McLaughlin's mom made the vest for Clyde. We need to see if she can make more.
  - c) Christina Rauch said she would check into butterfly harnesses (for smaller dogs) that we may be customize for publicity.
- 12) Reviewed the status of the web site. The membership section will be updated to match the paper copy

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- 13) Reviewed new business cards. Gave each member present at this meeting at least 10 copies for distribution as a form of publicity.
  - a) An issue was raised asking why the card does not have a phone number. The committee responsible for ordering the cards decided that putting Cynthia and Steve's home phone number on the card may not be in their best interest.
  - b) Christina Rauch will investigate the cost of and answering service, so that the Five Cities D.P.A. can have a dedicated phone number.
- 14) Reviewed SLOPOST status. Paperwork pending, hope to be complete by March 28<sup>th</sup>.
- 15) Reviewed Steve Lieberman phone call to Cynthia Eklund (Grover Beach Councilman). Date pending for casual face to face meeting
- 16) Passed out brief questionnaire. Results to be reported at next meeting.
- 17) After discussing the questionnaire, the issue of money was discussed. Since we are still waiting for non-profit status, accepting donations at this time is not advised. Mike Snellen offered to fund up to \$1,000 to be paid back after non profit status complete.
- 18) Committee Reports:
  - a) Publicity-
    - i) No members were present to represent publicity. Christina Rauch volunteered to be co-chair of this committee.
    - ii) Bumper sticker status pending
    - iii) Flyers- Christina has spoke to a few local organizations to obtain prior support for posting our flyers at their place of business.
    - iv) Kathy McLaughlin to purchase a tent-like structure from OSH to be used as the booth for AG Strawberry festival and Farmer's Market
    - v) Marvin is working on a sign that can be hung on the booth.
    - vi) Laura Henschel suggested a dog costume at events etc to promote this organization. Desiree Cobb said she has a dog costume that can be used for such events.
    - vii) Greg Perry suggested that someone get in contact with Dave Congalton who has a local radio show and is a known dog advocate.
  - b) Membership. Approximately 28 names so far as members.
    - i) Mike Snellen suggested that the new membership form be modified to include a section that gives us permission to use the member names.
    - ii) Greg Perry suggested that the form has an area where we ask for a pledge amount.
  - c) Phoning/Communication: Valerie Breon will create a phone list to be shared with members.
- 19) Activity for next 4 weeks:
  - a) Post bumper stickers on your car if we have them
  - b) Publicity, publicity publicity
  - c) Pass out business cards
  - d) Don Boggess suggested that we keep writing letters to the editor as a form of free publicity
- 20) Next meeting: Sunday April 2nd