

Puttin' On The Dog 2011 Sponsorship Levels

Saturday, August 20, 2011, 10 a.m to 2 p.m. Elm Street Park, Arroyo Grande

All sponsors will be listed on our website and on the event program and may put promotional material in gift bags. All donations should be cash only unless otherwise noted.

TOP DOG - \$1,000 donation Main Sponsor:

- Listed as event "presenter" on our posters, banner, and program;
- Receives a complimentary booth and pick of prime location;
- May display up to three (3) banners prominently at the event and at the dog park one month prior to event;
- Mentioned by our MC throughout the event;
- Logo goes on all posters, programs, and other event literature;
- Receives ad space on our website for six (6) months; and
- Event will direct traffic to the "Top Dog's" booth by allowing distribution of gift bags from this booth, only!.

LEADER OF THE PACK - \$500 donation

- Receives complimentary booth;
- May display a banner prominently at event;
- Mentioned by our MC throughout the event;
- Logo goes on all posters, programs, and other event literature; and ad space on our website for three (3) months.

ALPHA DOG - \$250 donation (12 opportunities, only)

- Receives a complimentary booth; and
- Gets your business name on a plaque mounted prominently on a Mutt Mitt dispenser at the dog park for 90 days;

DOG'S BEST FRIEND - \$100 donation

- Listed in program and receives complimentary booth at event

3-DOG KNIGHT -- Raffle Prize Donations – Cash or in-kind. \$25 minimum. Gift does not have to be dog-related.) Raffle ticket buyers will have a 1 in 3 chance of winning!

- Receives promotion announcements at event
- Listed on donor sign at event
- Listed on dog park website and Facebook pages
- Listed for 90 days in park information kiosks
- Will e-mail our 775 members to support our sponsors

Please detach this portion and return to
Five Cities Dog Park Association, PO Box 61, Pismo Beach, CA 93448
Yes, I want to sponsor the first Puttin' On The Dog Event at the following level.....

- | | | |
|---|---|---|
| <input type="checkbox"/> Top Dog | <input type="checkbox"/> Canine Companion | <input type="checkbox"/> Dog's Best Friend |
| <input type="checkbox"/> Leader of The Pack | <input type="checkbox"/> Alpha Dog | <input type="checkbox"/> 3 Dog Knight Gift Basket |

- ___ Please contact me regarding a donation of a raffle prize
___ Please provide me with additional information about booth space

Business Name: _____ Contact: _____
Address: _____ Phone: _____
City, St., Zip _____ Email: _____

Enclosed, please find my check, Payable to: Five Cities Dog Park Association/SLOPOST for \$ _____
(Donations are 100 percent tax deductible)

FIVE CITIES DOG PARK ASSOCIATION IS A PROJECT OF SLOPOST FOUNDATION